



Experten-Slot Branchen Podium

VIFA EXPO

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VIFA EXPO

Expertenbeitrag: VIFA EXPO CONTINUE ITS SUCCESS WITH THE NEXT VIFA ASEAN

14th VIFA EXPO – The heart of ASEAN's Furniture Fair Chain

Freitag, 28.04.2023

Experten Beitrag



29.8 - 1.9
2023



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VIETNAM ASEAN INTERNATIONAL FURNITURE & HOME ACCESSORIES FAIR

SECC | HCMC, VIETNAM



With the support and trust of the global furniture industry community, the 14th VIETNAM INTERNATIONAL FURNITURE & HOME ACCESSORIES FAIR – VIFA EXPO 2023 was held from 8 – 11 March, 2023 at SECC (Ho Chi Minh City, Vietnam) and achieved very impressive results and highly recognized by exhibitors and visitors.



Take a glance of the result: VIFA EXPO 2023 gathered 612 Exhibitors, with 2,410 booths, in the total area of 40,000 sqm. The exhibit structure are: Furniture 73%, Furnishing 7%, Handicraft 4%, Hardware, Machines, Wood materials & Service 16%. The fair welcomed total 18,180 visitors. Among those, foreign visitors are 5,729 people, from 117 countries & territories. With these results, the 14th has become the largest-scale VIFA EXPO ever.



UPCOMING: VIFA ASEAN – ASEAN's Premier furniture fair in autumn season

The Southeast Asia region is one of the leading supply centers for furniture, interior and exterior wood products, and handicrafts in Asia. Vietnam is the largest furniture exporter in Southeast Asia and the most familiar and attractive destination for international furniture buyers.

With the goal of enhancing Vietnam's position to become the global hub for furniture trading, as well as promoting the furniture brands of ASEAN countries to new heights, following the success of VIFA EXPO, (which was also held in August 2022 after the Covid-19 pandemic), Lien Minh Company will hold the **VIFA ASEAN 2023 – VIETNAM ASEAN INTERNATIONAL FURNITURE & HOME ACCESSORIES FAIR** from **29 August to 01 September, 2023 at the Saigon Exhibition & Convention Centre (SECC) in Ho Chi Minh City, Vietnam.**

The theme for this year's event is "**Gathering all best South East Asian furniture**", and it is expected to attract 1,400+ booths with participation of 350+ companies on the total fair scale of 20,000+ sqm.

VIFA ASEAN will gather and showcase the best modern and traditional furniture, furnishing, home décor and handicrafts, especially eco-friendly products from Vietnam and the countries in South East Asia, which are rich of cultural heritage.

Among the Asia's autumn furniture fairs, including KOFURN (Korea), IFFINA (Indonesia), CIFF Shanghai & FC Furniture China (China), VIFA ASEAN will be a new attractive and cost-saving event for all of international buyers in the autumn buying season, which helps buyers meet all reputable suppliers of the South East Asia at ONE SHOW – ONE PLACE.

There will be national pavilions of South East Asia countries, including Malaysia, Indonesia, Singapore,

Philippines ..., providing an opportunity for buyers to explore the unique products and designs of these countries.

For more information about VIFA ASEAN, please contact us:

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