



Experten-Slot Branchen Podium

VIFA EXPO

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VIFA EXPO

Expertenbeitrag: VIFA EXPO MARCH 2023 (VIETNAM): ALL FURNITURE IN ONE SHOW

Donnerstag, 15.12.2022

Continuing the success of the previous fair, the 14th edition of the Vietnam International Home Furniture & Accessories Fair (VIFA EXPO) is scheduled to take place in Ho Chi Minh City, Vietnam in March 2023 under the theme "**BIGGER - BETTER - BOLDER**".

In the trend of increasing demand for wood products, VIFA EXPO has become a familiar and reliable place for stakeholders in the wood industry. As a result of the partnership and trust, VIFA EXPO is a

leading specialized event in the ASIA'S FURNITURE FAIRS MARCH 2023, including MIFF & EFE (Malaysia); **VIFA EXPO Vietnam (08-11 March)**; PIFS (Philippines); IFEX (Indonesia); CIFI & Dongguan 3F (China). That is highly appreciated for its professionalism and reach — Providing a solid bridge between wood manufacturing and trading companies, potential customers looking for wood products of high quality to be distributed and consumed.

Exhibitions are held to allow Exhibitors the opportunity to meet directly with customers from many different countries around the world, providing business cooperation opportunities with many partners not only in Vietnam but also in other major markets such as the EU, United States, Japan, Korea, New Zealand, Australia, the UK, Canada, Mexico, and Germany... Therefore, Vietnam is your best choice in the buyers' list of Asia's furniture resources.

The 14th VIFA EXPO under the theme "**BIGGER - BETTER - BOLDER**" promises to bring a grandiose space with many booths displayed professionally, splendidly and thousands of high quality and impressive design products from *wooden furniture, indoor and outdoor furniture (sofas, tables, chairs, beds, cabinets, shelves, kitchen furniture), home décor products, handicrafts, gifts & souvenirs, hardware & fittings, timbers, and woodworking machinery.*

Coming to this exhibition, Visitors can also participate in seminars, and professional conferences related to the wood industry as well as workshops connecting businesses in the furniture industry together. Buyers will meet in person, discussing and beginning business partnerships with the leading Vietnamese and International furniture manufacturers. The exhibitors will also offer factory tours to buyers for factories in Binh Duong, Dong Nai and Long An Provinces (which takes 1-3 hours transportation). Beside the physical exhibition, the Organizer will also set up business matching sessions to help international buyers (who can't visit Vietnam) connect with the exhibitors.

THE 14TH VIFA EXPO 2023 runs from **March 08 – 11, 2023** at Saigon Exhibition & Convention Center (SECC) – 799 Nguyen Van Linh Parkway, District 7, Ho Chi Minh City. Offering 44,000+ sqm, 600+ Vietnamese and international companies, and 2,500+ booths, this proves that the demand for Vietnam's wood and furniture industry is recovering post pandemic.

Register to visit (free of charge): <http://vifafair.com/home/visitor-registration/>

Vietnam has now fully reopened the border to welcome the world. It's now easy to visit Vietnam.

VISA exemption is resumed for citizens of 13 countries: Germany, France, Italy, Spain, the UK, Russia, Japan, the Republic of Korea, Denmark, Sweden, Norway, Finland, and Belarus (effective March 15, 2022) and 10 ASEAN countries: Singapore, Thailand, Malaysia, Indonesia, Philippines, Brunei, Myanmar, Laos, Cambodia.

For more information, please visit www.vifafair.com or contact with us:

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VIFA EXPO is an annual and specialized furniture fair, started in 2008 (firstly named VIFA). After 13 editions, VIFA-EXPO became the most important and prestigious trade event in Vietnam and ASEAN region for exporting wood and furniture, and also a leading furniture event in Asia.

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