



The individualisation megatrend: Hettich presents its innovative platform "AvanTech YOU" as the latest stand-out product in the field of drawer systems. This enables furniture manufacturers to react economically to individual customer wishes. Photos: Hettich

## Customized drawers

With "AvanTech YOU" Hettich (Germany) presents a new platform and its latest stand-out product in the field of drawer systems. This platform allows drawers to be designed in a unique manner and, according to the company, wins customers over with its exceptionally slim, purist design, without any visible screw heads or cover caps.

In doing so, the platform provides the company with the opportunity to get ahead of the competition – to provide unique furniture design across a range of price segments and to react to customer specifications in a targeted manner. It enables manufacturers to offer a wide range of goods while also enjoying

the benefits of lean, flexible manufacturing processes and low production and storage costs.

On fairs, Hettich uses the motto "Fascin[action]" to display a range of product solutions which are based on the individual wishes of the customer: to feel style, enjoy comfort and win storage.

Using creative design ideas, the fitting solutions company is aiming to provide a clear demonstration of how living spaces can be connected in a functional and elegant manner. For example, how you can enjoy a closet with a panorama effect. Or how you can make office work even more comfortable thanks to convertible furniture concepts. leo



## New, durable wrapping foil qualities

"DFF 200" and "DFF 145," these are the new foils with which Kröning (Germany) turns to manufacturers of room doors and baseboards. "Outstanding overstretching and carrier lamination with the additional possibility of overpainting" – argues, the specialist for surfaces of the furniture industry. Foils weights of 145 or 200 grams per square meter, minimum quantity of one roll with 500 sqm, different white shades are available from stock. These are further arguments from the team. For those interested, the company provides an information folder with technical details and original samples. Kröning products are according to company information made sustainably from renewable raw materials and finished with water-based paints and varnishes. All films of the "DFF 145" and "DFF 200" series are FSC certified. Surfaces for furniture industry are the main topic from the specialist for surfaces. Melamine resin edges – varied stock offer, pure-metal-foils for profile wrapping, PVC foils – pretty tough and other finish foils. A diverse assortment for furniture marked. leo

For those interested, Kröning provides an information folder with technical details and original samples. Photo: Kröning

